

PAPER PRESENTATION RUNDOWN DETAILS
FRIDAY, 5 MAY 2017

Room 1: Saragosa 1

No.	Paper Title	Author(s)	Time	Room
1	PUBLIC GOVERNANCE AND CORPORATE ETHICS: A CROSS NATIONAL ANALYSIS	Sofik Handoyo	09.30-09.38	1
2	SIMAKU®-SEKOLAH: THE IMPLEMENTATION OF MANAGEMENT INFORMATION SYSTEMS AND ACCOUNTING FOR SCHOOL SOFTWARE USING WEB-BASED APPLICATIONS TO ACHIEVE GOOD SCHOOL GOVERNANCE	Suryo Pratolo, Misbahulanwar, Bambang Jatmiko	09.39-09.47	1
3	THE READINESS OF INTEGRATED REPORTING (IR) IMPLEMENTATION ON COMPANIES PUBLISHING SUSTAINABILITY REPORT IN 2015	Patriani Wahyu Dewanti, Tegar Galang Anantha, Cahita Widasari	09.48-09.56	1
4	MANAGEMENT OWNERSHIP AND STOCK PRICE INFORMATIVENESS IN INDONESIA STOCK MARKET	Indra Ambarita, Cynthia Utama	09.57-10.05	1
5	THE EFFECT OF MUDHARABAH AND MUSYARAKAH ON THE PROFITABILITY OF ISLAMIC BANKS	Jaurino, Renny Wulandari	10.06-10.14	1
6	MOTIVES FOR ENGAGING CORPORATE SOCIAL RESPONSIBILITY PROGRAM	Gresyelda Lavinia Widjaja, Yie Ke Feliana	10.15-10.23	1
7	AUDITOR SWITCHING'S FACTORS: THE ANALYSIS ON AUDIT DELAY, CLIENT SIZE, AND AUDIT COMMITTEE CHANGES	Meryka Kasih, Evita Puspitasari	10.24-10.32	1
8	DO COMPANY'S ATTRIBUTES AND AUDIT RELATED FACTORS AFFECT TIMELINESS OF FINANCIAL REPORTING?	Alvin Hary Septiyan, Evita Puspitasari	10.33-10.41	1
9	EARNINGS BENCHMARKS AND TIMELINESS OF AUDIT REPORTS: CORPORATE GOVERNANCE MECHANISM AS MODERATING VARIABLE	Antonius Herusetya	10.42-10.50	1
10	THE IMPACT OF WORK-FAMILY CONFLICT TOWARD JOB PERFORMANCE – THE CASE OF EXTERNAL AUDITOR	Maria Kharisma Bulu Geroda, Evita Puspitasari	10.51-10.59	1
11	PREDICTING GREEN PURCHASE INTENTION OF GENERATION Y: AN EMPIRICAL STUDY IN INDONESIA	Shella F. Eles, Sabrina O. Sihombing	11.00-11.08	1
12	SOCIAL AND ENVIRONMENTAL ACCOUNTING AND RELEVANCE VALUE: AN ANALYSIS IN LATIN AMERICA	Sandra Pastor, Valeria Perez	11.09-11.17	1

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No.	Paper Title	Author(s)	Time	Room
13	FACTORING EMPLOYEE ENGAGEMENT OF FULL TIME LECTURERS	Yohana F. Cahya Palupi Meilani	11.18-11.26	1
14	COMMON IDIOSYNCRATIC VOLATILITY IN INDONESIA	Pratiwi Noviayanti, Zaafri Husodo	11.27-11.35	1

Room 2: Saragosa 2

No.	Paper Title	Author(s)	Time	Room
1	BUSINESS PERFORMANCE ANALYSIS OF PT MAS MURNI INDONESIA, TBK: CASE STUDY USING FUNCTIONAL BUSINESS ANALYSIS	Muhammad Refki Novesar, Ekky Hasbi Zulkarnain, Popy Rufaidah	09.30-09.38	2
2	STRATEGIC ADVANTAGES OF PT WILLMAR CAHAYA INDONESIA, TBK: CASE STUDY USING SWOT ANALYSIS	Fajar Rezeki Ananda Lubis, Ida Bagus Alit Ksama Putera, Popy Rufaidah	09.39-09.47	2
3	COMPETITIVE ANALYSIS MODEL IN GARMENTS INDUSTRY: CASE STUDY OF PT. PAN BROTHERS, TBK	Ginangjar Kurnia, Popy Rufaidah, Syaifuddin	09.48-09.56	2
4	INDUCTIVE REASONING IN MARKETING RESEARCH TO RESPOND THE FUTURE MARKET CHALLENGES	Andhi Sukma, Harriman Saragih	09.57-10.05	2
5	MARKETING STRATEGY ANALYSIS TO INCREASE THE GROWTH OF OLAMITA RESTO	Fadhil Fahmi	10.06-10.14	2
6	CREATIVE CITY: ANALYSIS OF BANDUNG CREATIVE CITY INDICATORS	Mohammad Benny Alexandri	10.15-10.23	2
7	COMPARISON OF USER EXPERIENCE ON GO-JEK AND GRAB MOBILE APPS (A STUDY ON PT. GO-JEK AND PT. GRAB INDONESIA CONSUMERS IN DKI JAKARTA)	Mauludya Maharani, Arianis Chan, Pratami Wulan Tresna	10.24-10.32	2
8	INVESTIGATING COMPETITIVE ADVANTAGE OF PT SIANTAR TOP, TBK: CASE STUDY USING FUNCTIONAL BUSINESS ANALYSIS	Florentina Blandina Parapaga, Yuni Annisa Dewi, Popy Rufaidah	10.33-10.41	2
9	THE IMPACT OF STRATEGIC PLANNING IMPLEMENTATION ON NON-PROFIT ORGANIZATION'S PERFORMANCE EFFECTIVENESS	Siti Khusnul Rifani, Tengku Ezni Balqiah	10.42-10.50	2

Room 2: Saragosa 2

No.	Paper Title	Author(s)	Time	Room
10	THE INFLUENCES OF ENTREPRENEURIAL ORIENTATION AND ALLIANCE LEARNING PROCESS ON STRATEGIC ALLIANCE PERFORMANCE OF INDONESIA CONSTRUCTION COMPANIES	Retno Handayani, Ratih Dyah Kusumastuti	10.51-10.59	2
11	THE EFFECT OF INNOVATION TO ORGANIZATION PERFORMANCE AT CULINARY INDUSTRY ON BRAGA DISTRICT	Laura Lahindah, Ady Widya Mitra	11.00-11.08	2
12	IMPROVEMENT ON DELIVERY SERVICE IN DROPSHIPPER COMPANY: CASE OF AQUARIST FARM	Brian Lee, Mursyid Hasan Basri	11.09-11.17	2
13	PREMIUM FRESH PRODUCE MARKETING SUCCESS FACTORS THROUGH PRODUCT QUALITY DIMENSIONS AS CUSTOMER DRIVING FORCES: A CASE STUDY OF FRUIT SPECIALTY STORE PRODUCT DISPLAY OPTIMIZATION IN BANDUNG	Hesty Nurul Utami, Agriani Hermita Sadeli	11.18-11.26	2
14	SHARIA MARKETING ANALYSIS IN NOOR HOTEL BANDUNG	Arianis Chan, Ratih Purbasari, Pratami Wulan Tresna	11.27-11.35	2

Room 3: Magnolia 1

No.	Paper Title	Author(s)	Time	Room
1	ORGANIZATIONAL LEARNING AS INTERVENING VARIABLE ON ASSOCIATION OF IT COMPETENCE TO PERFORMANCE OF PUBLIC SECTOR ENTITIES: AN EMPIRICAL STUDY AT SIMDA OF BOGOR LOCAL GOVERNMENT	Marsdenia	09.30-09.38	3
2	RESPONSIBILITY DESIGN MODEL & FINANCIAL DISCLOSURE BASED ON WEB-ICT WITH INDEX FULL DISCLOSURE METHOD FOR GOOD GOVERNANCE GOVERNMENT IN INDONESIA REGENCY AND CITY (EMPIRICAL STUDY ON ENTIRE LOCAL GOVERNMENT REGENCY AND CITY IN INDONESIA)	Bambang Jatmiko, Nano Prawoto, Rini Juni Astuti, Kholifah Fil Ardhi	09.39-09.47	3
3	THE MODERATING EFFECT OF ECONOMIC GROWTH ABILITY OF FINANCIAL FACTORS ON THE IMPLEMENTATION OF E-GOVERNMENT	Putro Budi Saksono, Asaprima Putra Karunia, Harry Leo Niko Sinaga, Azab Ayub Momot	09.48-09.56	3
4	THE ROLES OF GOOGLE GIFT CARD AND GOOGLE WALLET IN ACCOUNTING AND BUSINESS	Ilyas Fachrurazi, Wierdina Carmel Prasetyo, Aemilius Dyarma Satria	09.57-10.05	3
5	THE ROLE OF XBRL USE TO THE QUALITY OF ELECTRONIC FINANCIAL STATEMENTS AND COMPANIES RISK	Teja Jatmika	10.06-10.14	3

Room 3: Magnolia 1

No.	Paper Title	Author(s)	Time	Room
6	ANALYZE TO THE ROLE EXTENSIBLE BUSINESS REPORTING LANGUAGE (XBRL) TO IMPROVE THE ACCURACY OF TAX REPORT	Patrick Naomi Maysias Simanjuntak	10.15-10.23	3
7	"WHAT'S WRONG WITH A PHENOMENON UNDERPRICING?"	Astrid Maharani	10.24-10.32	3
8	FOREIGN HOLDING COMPOSITION AND EXCHANGE RATES IN INDONESIA	Datu Beru, Irwan Adi Ekaputa	10.33-10.41	3
9	E-PROCUREMENT IMPLEMENTATION AND BUDGET ABSORPTION IN INDONESIAN LOCAL GOVERNMENT	Puji Nurhayati, Djuminah, Masyita As Sahara	10.42-10.50	3
10	THE INFLUENCE OF BUDGETARY COMMITMENT ON MANAGERIAL PERFORMANCE: PARTICIPATIVE BUDGETING AS AN INTERVENING VARIABLE	Budi Hartono Kusuma	10.51-10.59	3
11	THE INFLUENCE OF LEADERSHIP STYLE AND ORGANIZATIONAL CULTURE IN THE IMPLEMENTATION OF RISK MANAGEMENT	Asty Khairi Inayah, Tengku Ezni Balqiah	11.00-11.08	3
12	MEANING OF SENTIMENT ANALYSIS FOR COMPANIES	Menno van Zaanen, Lydia Mutiara Dewi	11.09-11.17	3
13	OIL PRICE AND BANKRUPTCY PROBABILITY OF OIL AND GAS COMPANIES (STUDIES IN 3 ASIA-PACIFIC COUNTRIES)	Dini Rosdini, Rahardi Gita Nautika	11.18-11.26	3